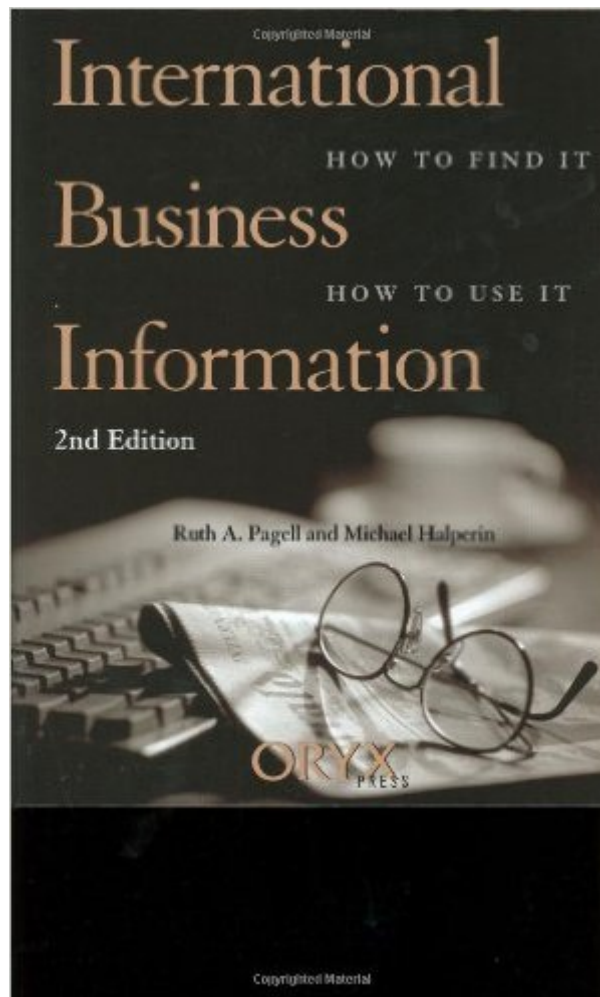


The book was found

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Synopsis

This newly updated and expanded edition of an Oryx bestseller, by award-winning authors Ruth A. Pagell and Michael Halperin, is the only reference work available that guides business researchers and librarians to the most valuable sources for information on international business and shows how to interpret and use the data provided. The authors also describe business practices in various regions and countries, the basics of international trade and finance, international business organizations, and relevant political departments and agencies. An extensive number of exhibits and tables are featured, and the book's appendixes include glossaries, checklists for evaluating sources, and sample disclosure documents.

Book Information

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